

# NAME & SHAME NEWS

1300 273 9 273 1300 2 REWARD



**BRIGHTON**  
It's all here. Already.



## BREAKFAST OF CHAMPIONS

Name & Shame's 'Protect Your Profits' industry breakfast, held at Perth Zoo last Friday, was a roaring success. Enjoying the delights of the Rothschild's Room and the Zoo's unique atmosphere, a total of 57 people attended to hear presentations by



police, security and industry figures recognising the problems the building industry faces and the need for cultural change. Speaker Griff Morris highlighted the significance of community and understanding behaviours in combatting illegal dumping and building site crime, and spoke of the importance of building relationships with people around sites as they are the best source of information and keeping an eye on what goes on.

WA Police Crime Prevention State Coordinator, Senior Sergeant Mark Fleskens provided an overview of building site crime from the police perspective, stressing the importance of reporting absolutely any incident of theft, vandalism or dumping and how reviewing trends provides strategies for prevention.

A presentation by Name & Shame, citing industry statistics and Australian Institute of Criminology figures, also reinforced the need to report any incidence.

The key points emerging from the breakfast were to report everything, speak to everyone, and make sure tradies and neighbours know about the rewards that calling the Name & Shame hotline on 1300 2 REWARD, that's 1300 273 9 273, can earn them. Flyers to help spread the word are available from Name & Shame – call Nicola Weaver on 08 9225 9999 and she will organise a supply for you.

Name & Shame would like to thank the event's sponsors **Boxt**, **BWS**, **Meridian Services** and **Chameleon Asset Protection**. Proceeds from the 'Protect Your Profits' industry breakfast will be donated to the Make

**GET THE NEWS**



**VIA EMAIL**

**JOIN TODAY!**

**NAME & SHAME**  
1300 2 REWARD

**ASK US ABOUT GETTING YOUR LOGO HERE!**

**MEMBER LOGIN**

A Wish Foundation to make a donation [click here](#) and quote Event 18817.

### LET'S KEEP TALKING



Working with the community, tradies and apprentices, events like the 'Protect Your Profits' breakfast help spread the 'no tolerance' message, make people think twice before doing the wrong thing and, importantly, give industry members the opportunity to

share knowledge and experience.

With that in mind, Name & Shame is organising regular 'coffee catch-ups' every four to six weeks. The first will be held on Friday 2 August at The Perfect Peach, 40 Walters Drive, Osborne Park so make sure you make a note in your diary to come along, share your 'real life crime' stories, offer your ideas on reducing building site crime and illegal rubbish dumping, and help make Name & Shame even more effective. Flyers and literature for members use will be available on the day. For more information contact Nicola Weaver on 08 9225 9999.

### JUNE HOT SPOTS

- Baldivis 14
- Piara Waters 9
- Ellenbrook 8
- Wellard 7
- Butler 6
- Banksia Grove 5
- Lansdale 5
- Southern River 2
- Alkimos 2
- Wandi 2



101 incidents were reported in June with Baldivis hardest hit while Wellard and Lansdale dropped down the rankings with a roughly 50% decline over May figures. Name & Shame members are reminded that reporting any incident, no matter how small, helps identify future hot spots and allow resources to be more accurately deployed. To file a report simply call the Name & Shame Hotline on 1300 2 REWARD, that's 1300 273 9 273.

### JUNE HOT ITEMS



- Water meters 34
- Steel 7
- Lintels 4



- Rangehoods 4
- Hot plates 4
- Hot water units 4
- Windows 4
- Ovens 4
- Fascias 3
- Glass panels 3

Thieves made off with \$61,183 worth of goods in June with high priced electrical items and water meters accounting for the highest value losses. Delaying delivery of expensive items such as ovens and hotplates to as close to handover as possible can significantly reduce the risk of theft. For more crime prevention tips [click here>>](#)

## GETTING THE WORD OUT

Increased promotional activity, and the staging of events like the 'Protect Your Profits' industry breakfast, is spreading the Name & Shame message further than ever before. Overall community awareness has increased significantly with visits to the Name & Shame website up over 100% since it was re-launched last year, and the ranks set to grow even further with new membership inquiries from several builders.



***“Uniting the community against theft, vandalism and illegal dumping in the building Industry. Get your new home built cheaper and faster – support your Name & Shame Builder.”***

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